

## WFAA Board Meeting

August 26, 2007

10 a.m.

Poynette Bowhunters, Poynette, WI

### Present

Renee Powell, Jean Smith, Larry Smith, Jeff Heeg, Eric Boson, Joe B, Jeff Button, Marty Singletary, Bruce Trimble, Karl Nelson, Josh Miller, Dave Hebert, Rhonda Owen, Jeff Wyler, Mike Strassman.

President Jeff Heeg called meeting to order.

### Communications

Joe said the insurance company reminded the SD director that we need to make sure we notify Sadler insurance before each tournament. Jean submits information on each tournament at the beginning of the year. Joe also reminded us that Sadler insurance covers state sponsored shoot regardless of club insurance. The Great Lakes council meeting is Sept. 8. No one had any concerns to share.

Jeff Button was in contact with folks concerning the proposition of holding state in Wisconsin Dells. Jeff passed along the board's questions and concerns. Those involved were to meet Monday Aug 27th to discuss it further. They will contact us again.

Joe clarified rumors about sale of NFAA headquarters. As of our meeting date, headquarters has an accepted offer, but the land is not actually sold. They are entertaining ideas for a new location. Yankton wants it, but no plans have been made. It could be anywhere, so he encouraged board to let think of ideas of property for sale in the area or up for a long-term lease. New property would need room for offices and a museum, and possibly small practice area.

Jeff H. brought to the board electronic communication concerns. He says others are concerned that they won't have access to some things because they don't have internet. Jean reassured him that at this point, all that is going online that was previously mailed out is the meeting minutes.

Jeff B. says the Ho-Chunk nation may be interested in doing some sort of indoor pro-am where they would offer a sizeable sponsorship. Board agrees this would be a great idea. Jeff suggests we might try a 25 meter/18 meter pro am? He will talk to their representative.

Bruce moved to accept secretary's report as presented. Josh 2nd. Jeff Wyler moved to accept treasurer's report as presented. Bruce 2nd

### Elections

Bruce reported on the happenings with the WFAA and WAA merge. He reminds us that with the new WAA situation, we should make an effort to elect someone with interest in FITA and NAA shooting formats.

Nominations for Vice President. Bruce Trimble refused. Eric Bosen refused. Josh Miller accepted nomination. Bruce moved to close nominations. Renee 2nd. Josh Miller elected Vice President by unanimous vote.

Nominee for Director: Joe Barbier. Nominee for Alternate Director: Mike Strassman Jeff Wyler moved to accept & close nominations. Marty 2nd Unanimous vote for Joe as Director and Mike as alternate.

Nomination for President: Jeff Heeg. Bruce moved to close nominations and vote. Jean 2nd. Jeff elected by unanimous vote.

Jean nominated Renee Powell for Secretary/Treasurer. Nominations accepted and closed. Renee Powell elected Secretary/Treasurer by unanimous vote. Karl asks that Jean stay on as area Rep, but Jean is Awards Chairman, therefore already part of the board.

Joe B. suggested an advertising/PR chairman. Club hosted shoots are lacking advertising. Josh said we have 300 + shooter for indoor state, but not even close to that for state outdoor. Why the discrepancy? Mailing list is likely the issue. Bruce suggested developing a mailing list of shops, shooters, clubs, etc. Joe said he may have a list he can share. Joe suggested that state should do the advertising, and not leave it up to host club. Eric asked about the possibility of online registration to universalize the registration process. Josh will investigate options.

#### WAA/WFAA merge

In July, the WAA approved merging the two organizations. Current WAA president is resigning her position and handing over control to our board. Advantages to this merge include no conflicting tournament dates and a merged NAA nationals and 18m state. It will also mean control of the 18 meter and 25 meter, FITA and 900 round and may also mean a FITA field in our future. Renee asked if this warrants an extra position, someone to represent the NAA's interests specifically. Bruce said no need for a new position; just elect someone with current interest in that organization. Board will encourage recruiting representatives that are not currently on the board. Bruce suggests that we try for one rep from each area that has interest in NAA tournaments, and one that has interest in NFAA tournaments. We discussed the financial situation of the WAA. Bruce says their financial state is not clear, but not to expect much. We will need to make by-law changes in April to make the changes in the organization official.

Bruce moved to change our organization's name to Wisconsin Archery Alliance. Renee expressed concern that we may be mistaken with the previous WAA. To prevent that, official documentation will not abbreviate the name. We will be Wisconsin Archery Alliance (serving the WFAA and WAA), not just WAA. Mike 2nd . Approved.

#### Director's Report

Agenda items are due end of September. Dates for Vegas are February 22-24, 2008. 2009 Louisville Indoor Nationals March 14-15 2009. Future of Pittsburg shoot is unknown. Committee is discussing changes to reduce costs.

Joe asked that we push for clubs to have 100% membership in NFAA, which means local clubs should require NFAA membership. Board discussed concerns about this. We discussed ways to encourage membership and better promote archery in general.

#### Shoot Reports

Open shoot in Beloit had 49 shooters. Outdoor Field had 79 shooters.

Tom Holderman only had 28 shooters. Attendance was way down this year. We discussed ways to improve that. Jeff Button suggests that we promote a guest class. Jeff W. says that the problem they is that some want to shoot 900 and not V. Suggests that we look into running a 900 one-day shoot and the Holderman as two day. Then shooters could choose to shoot only 900 round if they like. We could advertise it as a one OR two day shoot and maybe pull in some FITA shooters from the Chicago area for the 900 round portion. Jeff Button says Badger State Games attracts lots of kids and wonders where they are for the Holderman? General consensus is once again that we need better advertisement for this tournament.

Bids for 2009 - Bids open until April meeting.

Current:       Open – Beloit, SCWA (Argyle)  
                  Outdoor Field – West Allis  
                  Outdoor Sectionals – West Allis  
                  Holderman – Kenosha

Karl asked about 2010 state bid. How will we decide who gets it? Jeff W. and Rhonda said Kenosha is bowing out to allow regular rotation to continue. Lone bid for 2010 state and 2010 sectionals is from Beloit

#### Badger Pro Am Report

Bruce reported that the director of the Wisconsin Rapids Visitors and Convention bureau has left the organization. Bruce is in negotiations with the chairman concerning their involvement this year. We discussed other sponsors. Culvers will most likely sponsor the tournament in some way. Culvers may set up ice cream stand. Jeff B. reminded board that when looking for sponsors, we need to be aware that many companies will sometimes sponsor half in cash and half in product. We should be open to that and should think about doing door prizes or raffles. Eric made promises to one company for large kids' trophies and their name on the scorecards and it didn't happen. Miscommunication caused the error, but it will be rectified in 2008. Eric suggested we have a t-shirt design contest. He will handle this. Proceeds could go to a youth program within the organization. We will discuss this youth organization at a later date.

We discussed complications with this year's tournament. Joe suggested better communication between registration and announcer. Eric suggested revisions to youth classes. We discussed separating kids into youth and young adult class. Let them shoot the same distances, just different classes. Jeff Button says we might think of placing 12 year-olds on the shorter range as another option. Jeff B. also brought to the board's attention the shortage of practice targets this year. He assures us that it will be resolved in 2008. Joe says we need different light or timer system. Lights were difficult to see from certain areas of the range. Jeff B. said NFAA may have some old time clocks for sale. Joe will look into it, but is concerned how they will react to weather.

Joe B. reminds board to recognize that this tournament was a huge success. We had great attendance from all over the country, South Dakota, Wyoming, Canada, Michigan, Illinois among others, even though there was a major ASA tournament the same weekend.

We discussed other possibilities for improving the tournament. Jeff Button presented the idea of a novelty shoot. Board responds positively. Eric suggested we have the kids handle this and take proceeds. Jeff B. said we should throw out Xs and have shoot offs instead. Shoot offs would add approximately 20 minutes to tournament time. Shoot off would be at longest distance. Flights are flights. Everyone not signed up for championship goes into flights class.

Jean said we should think about changing payouts due to low bowhunter championship attendance and obvious interest in the female freestyle championship as evidenced by outside donations to the class. Jeff B. suggested decreasing bowhunter championship and increasing women's championship. Rhonda suggested these changes be left up to tournament chairman, that the board not be required to vote on everything.

Flyers should ready by 1st December. Visitor and Convention Bureau made existing flyer. All we have to do is change dates, guarantees, etc.

#### Rep reports

Dave Hebert, Area 4, reported on 4H national tournament in Rapid City, SD. Their team placed 8th.

Danny Bohl placed very high as well. Next year, they will send both a recurve and a compound team.

Eric, Area 4, reported that he and others are trying to lease land for field range near Marshfield.

Renee Powell, Area 5, reported that Blackhawk Archers of La Crosse hosted their first ever field archery league this summer. League had a great turnout. Also reported that Jeff Button came to check out improvements on the range and invited other board members to check it out.

Joe reported that Ojibwa Archers were facing conditional use permit revocation. Joe and representatives of the club talked with the chief of police and proved compliance with the NFAA. This is all he needed and permit was approved. They are trying to arrange that this be renewed every 5 years instead of every year. This info may be useful to other clubs facing permit issues.

#### Other Business

Jean & Renee ask about setting dates for former WAA indoor tournaments since our next meeting will not allow enough advertising time. The 18 meter will be run in conjunction with NAA National Indoor. Shooters can shoot NAA nationals for \$75 or Wisconsin Archery Alliance 18 meter for \$20 or both for \$85. Joe questioned whether or not we will allow NAA members from other states to compete in our state 18 meter. He will contact Brad Camp and find out if the state organization gets a kick back from NAA and how state affiliation works. Then we will decide at next meeting what to allow. At the very least, there will be a guest class. Rhonda reports that a 25 meter tournament is already scheduled at Golden Arrow in Waterford. They thought they were host to the WAA 25 meter in 2007, but it fell through. Rhonda will check on date. Joe reminded us that the insurance company will have to be notified of these tournaments as well.

Next meeting is Sunday Jan 20th @ the Hotel Mead in Wisconsin Rapids @ 10 a.m.

Jeff Wyler move to adjourn. Mike 2nd

Meeting Adjourned